

I²SL Chapter Resources



Sharing is Caring: Social Media Basics

Dear I²SL Chapter Officers,

Getting the word out about your chapter is important to maintaining local chapter membership and spreading the word about sustainability in high-technology facilities and labs. Social media can help you promote your chapter and stay connected to members of your community.

Post It

Want to connect with other organizations and laboratory professionals? Facebook can help you share photos, videos, and event reminders with a large audience. View the Facebook pages of the I²SL [Arizona Chapter](#) and [New England Chapter](#) for inspiration.

Tweet It

Need to post something short and sweet? Twitter can help you provide quick updates and reminders about your chapter's activities, involvement and events at the [I²SL Annual Conference](#), and other news. Check out the [I²SL New England Chapter's Twitter page](#) for ideas on how to utilize Twitter to promote your chapter.

Link It

Post relevant articles, chapter events, and announcements to [I²SL's LinkedIn Group](#) discussion board to connect with more than 500 members of I²SL's Online Community throughout the year. Encourage your fellow chapter officers to comment on items you post to continue the conversation and share ideas.

For more tips on how to promote your chapter and other helpful tips when planning a chapter event, view the recording of the "[Event Planning Tips From Chapter Champions](#)" webinar.

Thank you for your continued support of I²SL!

Shannon Johnson and Crystal Jones
I²SL Chapter Coordinators

Chapter Anniversary This Month

Congratulations to the Philadelphia Chapter on their one-year anniversary!