

# I<sup>2</sup>SL Chapter Resources



## Members Make the World Go Round

Dear I<sup>2</sup>SL Chapter Officers,

Last month, we discussed ways to successfully transition a new board. However, behind every great board are actively involved members who further the local chapter's mission. Below are a few resources to help grow your chapter's membership:

### Level One:

- Add the [I<sup>2</sup>SL Membership Identifier](#) to your presentations, websites, and email signatures to let your network know that you are dedicated to furthering I<sup>2</sup>SL's mission to advance sustainable laboratories globally. As a reminder, all chapter officers are required to be an I<sup>2</sup>SL HQ Member of good standing.
- Distribute the [I<sup>2</sup>SL Membership Flier](#) to promote information about member benefits, membership responsibilities, and the process to become a member to your chapter's network. Ensure your chapter has a few flyers on hand at chapter events or other networking opportunities.
- Incorporate the membership informational slides from the [I<sup>2</sup>SL Slideshow](#) when your chapter hosts a presentation.



### Level Two

- Show your I<sup>2</sup>SL pride by wearing I<sup>2</sup>SL branded apparel available through [Lands' End Business Outfitters](#). Chapters can also set up their logo in the I<sup>2</sup>SL store to add a regional flair to the attire.
- Send an email promoting membership to your chapter's mailing list and other network contacts. I<sup>2</sup>SL HQ maintains a mailing list of 8,000 contacts which includes a list of expired contacts to help your chapter re-engage or help them find another chapter if they've moved to another area.

### Level Three

- Plan a membership drive to socialize with your chapter's network and have

an opportunity to answer questions about I<sup>2</sup>SL Membership in a casual, relaxed manner. Refer to the [Basic Event Planning Timeline](#) and “[Event Planning Tips for Chapters](#)” webinar for ideas on how to plan a successful membership drive.

Thank you for all you do for I<sup>2</sup>SL,

Crystal Jones and Erin Pittorino  
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