

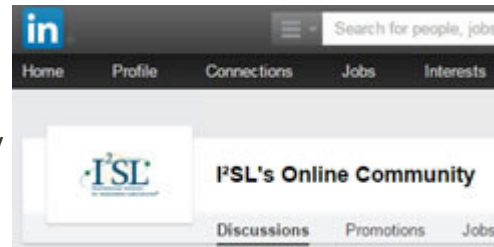
## I<sup>2</sup>SL Chapter Resources

### Stay Connected: I<sup>2</sup>SL's Online Community on LinkedIn



Dear I<sup>2</sup>SL Chapter Officers,

LinkedIn is a great way to connect with the nearly 400 members of I<sup>2</sup>SL's Online Community throughout the year. Below are a few tips to maximize your impact online:



- **Join** the I<sup>2</sup>SL LinkedIn group, "[I<sup>2</sup>SL's Online Community](#)."
- **Post** relevant articles, events, and announcements to the group discussion board. Make sure the content is concise, free of typos, and includes relevant links.
- Encourage your fellow chapter officers to **comment** on items you post. You can also comment on items that others post and **like** posts.
- Post or comment **regularly**.

Consider using I<sup>2</sup>SL's Online Community on LinkedIn to promote upcoming chapter events, call for membership, highlight sessions that chapter representatives are participating in at the I<sup>2</sup>SL Annual Conference, and much more.

We hope this will help you and your chapter take advantage of the opportunities on LinkedIn. Please let us know if you have any questions.

Thanks,  
Kate Consroe and Shannon Johnson  
I<sup>2</sup>SL Chapter Coordinators

*I<sup>2</sup>SL is dedicated to the design, engineering, and operation of high-performance, low-energy sustainable laboratories and related high-technology facilities.*

*I<sup>2</sup>SL is proud to host the [2015 I<sup>2</sup>SL Annual Conference](#), formerly the Labs21 Annual Conference.*

Connect with I<sup>2</sup>SL: [info@i2sl.org](mailto:info@i2sl.org) | [www.i2sl.org](http://www.i2sl.org) | 703.841.5484