

I²SL Chapter Resources

Free Services for Your Mass Emails



Dear I²SL Chapter Officers,

A few chapters expressed interest in mass email programs to assist with promoting chapter events. I²SL Headquarters compiled the below list of free email programs* that your chapter can consider. Best of luck with your chapter marketing!

Mail Chimp

I²SL's New England Chapter has had success with this program!

- Free with up to 2,000 contacts and limited to 12,000 emails per month
- Can use your own HTML code or use and customize one of the service's templates
- Can import contacts by uploading a CSV or tab delimited text file, or copying and pasting from Excel

Vertical Response

- Free with up to 1,000 contacts and limited to 4,000 emails per month
 - Special [nonprofit pricing](#) allows for 10,000 emails per month for free
- Can use your own HTML code or use and customize a pre-designed template
- Can import contacts by uploading a CSV or Excel file
- Emails can be published to a Vertical Response website for free

Mad Mimi

- Free with up to 2,500 contacts and limited to 12,500 emails per month (but no access to customer support with the free plan)
- Can use and customize the service's HTML templates
- Cannot use your own HTML code in the free option
- Can import contacts using a CSV or Excel file or by manually entering them five at a time

Thanks,
Shannon Johnson
I²SL Chapter Coordinator

* Please note that I²SL does not endorse any of these services and cannot provide technical assistance with them.

I²SL is dedicated to the design, engineering, and operation of high-performance, low-energy sustainable laboratories and related high-technology facilities.

I²SL is proud to host the [2015 I²SL Annual Conference](#), formerly the Labs21 Annual Conference.

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