

I²SL Chapter Resources



Building Your Chapter Website: Weebly, Wix, and WordPress Road-Tested and Reviewed

Dear I²SL Chapter Officers,

A well-crafted chapter website can keep your local I²SL community up to date on all your chapter's events, news, and initiatives. Although I²SL HQ hosts many [chapter web pages](#), hosting your own chapter's website can offer flexibility and capabilities to better match your chapter's needs such as linking to your chapter's [social media](#) or [blog](#) and having more opportunities to highlight [chapter sponsors](#). Below the Heart of America, New England, and Windy City Chapters share a few of their experiences, impressions, and advice when building and hosting a chapter website:

Heart of America

- Platform used: Weebly
- Favorite capability: Does not require a background in website design to use; very user-friendly
- Most useful feature of website: The 'Upcoming Events' section and 'Join Our Mailing List' button
- Number of chapter officers involved in updating website: Two

to three, with one having primary responsibility

- Wish list: A more mobile-friendly platform and professional appearance
- Advice: If you have an annual event, save the previous year's page but make it inactive. It can save a ton of time if you just have to swap in pictures and text in future years.

New England

- Platform used: Wix
- Favorite capability: Overall look and feel of website
- Wish list: Capability to allow website visitors to purchase chapter event registrations directly from the website

Windy City

- Platform used: WordPress

Summer Chapter Anniversaries

Happy five-year anniversary to the [Colorado](#) and [Windy City](#) Chapters in July!

Happy four-year anniversary to the [National Capital](#) and [Emerald City](#) Chapters this month!

And a warm welcome to our newest chapter, the [Georgia Chapter](#)!

Favorite capability: Customizable templates and thousands of high-quality plug-ins that lend to an overall professional quality

- Most useful feature of website: Event Ticket plug-in that allows website visitors to purchase chapter event registrations and sponsorships directly from the website
- Number of chapter officers involved in creating website: One with previous experience in WordPress but looking into training other chapter officers to add posts and make updates
- Advice: Find someone who has some web design experience. Some web development tools make it seem easy but unless you have a good vision for what you want to do with your website and a strategy for implementing these ideas, it is unlikely you will get more than an online brochure that is quickly out-of-date.

If you're interested in learning more about chapter website building, let us know! As always, thank you for everything you do for your respective chapters and let us know if you have any questions.

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