

I²SL Chapter Resources



Blog All About It!

Dear I²SL Chapter Officers,

Maintaining a chapter blog can help your chapter members and local contacts stay up to date with your chapter's activities. If your chapter uses a website platform, such as Weebly or Wix, you can easily add a page to host a blog or news section. Blog posts should be short, quick, timely, and provide at-a-glance snapshots of your chapter. Below are a few ideas on items to include in your chapter's blog:

Events: Promote upcoming chapter and [industry events](#) or continuing education credit opportunities to help high-technology facility professionals in your area learn and network on an ongoing basis. Let [I²SL HQ](#) know if you have any events to add to the general Industry Events page and boost promotion for your local area.

Chapter Spotlight

Check out the [Arizona Chapter's Resources page](#) for an example of promoting tools and published articles in the local and national high-tech facility community. Â

News: Share the latest information about your chapter regarding [membership](#), members' milestones, opportunities to become more involved, [chapter officer elections](#), and other interesting news your readers can act on. Also, utilize the blog to promote articles or presentations by chapter officers or members to showcase your chapter's involvement in the high-tech facility community.

Sponsors: Encourage chapter sponsors to inform you of any project updates, [job opportunities](#), event exhibitions, or other news to add to your blog. Assisting chapter sponsors in promoting their news adds value to their sponsorship and facilitates collaboration in the I²SL community and beyond.

Guest Posts: Offer your members or sponsors an opportunity to write a guest blog. Guest bloggers help keep blog content fresh and your membership interactive while sharing ideas, events, new technologies, and best practices.

For more inspiration on items to include in a chapter blog, check out [I²SL's Sustainability Scoop](#) or the [archived Sustainable Laboratory Times quarterly newsletter](#).

Thank you for all you do for I²SL!

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