

# International Institute for Sustainable Laboratories

## Logo and Reference Guidelines for I<sup>2</sup>SL Chapters



The International Institute for Sustainable Laboratories (I<sup>2</sup>SL) is a 501(c)(3) organization devoted to the principles of sustainable laboratories and related high-technology facilities—from design to engineering to practice. I<sup>2</sup>SL Chapters offer professionals around the world an opportunity to be part of and support the organization on a regional level. Officially chartered I<sup>2</sup>SL Chapters are provided with an individualized, exclusive logo that will connect the Chapters to I<sup>2</sup>SL's brand. When using the I<sup>2</sup>SL Chapter logo and generally promoting I<sup>2</sup>SL, please adhere to the following logo use and textual reference guidelines.

### Logo Use Guidelines

I<sup>2</sup>SL will provide its Chapters with logos upon approval of their Chapter petition. I<sup>2</sup>SL Chapters must use their Chapter logo in all Chapter materials. When using the logo, please adhere to the following guidelines:

- The logo may not be altered, cut apart, separated, or otherwise distorted in appearance.
- The logo and the I<sup>2</sup>SL name may never be used in conjunction with any product, company, or service that would imply endorsement on the part of I<sup>2</sup>SL or any of its Board of Directors.
- The logo cannot be incorporated into other organization's logos.

The logo is available in three different file types—GIF, JPG, and EPS. Each type is best used with a different medium:

- GIF – for use on Web pages
- JPG – for use in PowerPoint presentations
- EPS – for use in printing or incorporating into Photoshop, Illustrator, QuarkExpress, etc.

### Textual Reference Guidelines

I<sup>2</sup>SL Chapters should adhere to the following guidelines when referencing the organization in any printed or electronic documents.

When referring to I<sup>2</sup>SL for the first time in the text of any document, please refer to the organization as:

- International Institute for Sustainable Laboratories (I<sup>2</sup>SL)<sup>®</sup>

For second and subsequent references to I<sup>2</sup>SL in the text of a document, please refer to the organization as:

- I<sup>2</sup>SL

### Other I<sup>2</sup>SL Materials

Please note that it is not permissible to alter the fonts, text, colors, or layout of any official I<sup>2</sup>SL document, logo, or identifier.

### For More Information

If you have any questions about aspects of your I<sup>2</sup>SL Chapter logo or its appropriate use, please contact I<sup>2</sup>SL at [info@i2sl.org](mailto:info@i2sl.org).

Thank you for your support of I<sup>2</sup>SL!

Contact I<sup>2</sup>SL: [www.i2sl.org](http://www.i2sl.org) • [info@i2sl.org](mailto:info@i2sl.org) • 703.841.5484

*I<sup>2</sup>SL is dedicated to the design, engineering, and operation of high-performance, low-energy, sustainable laboratory and related high-technology facilities.*