

Event Lead Capture

Exhibitors can now capture and qualify leads from the same app that attendees use.

Capture leads by scanning the QR code on an attendee's mobile badge or by looking up an attendee.

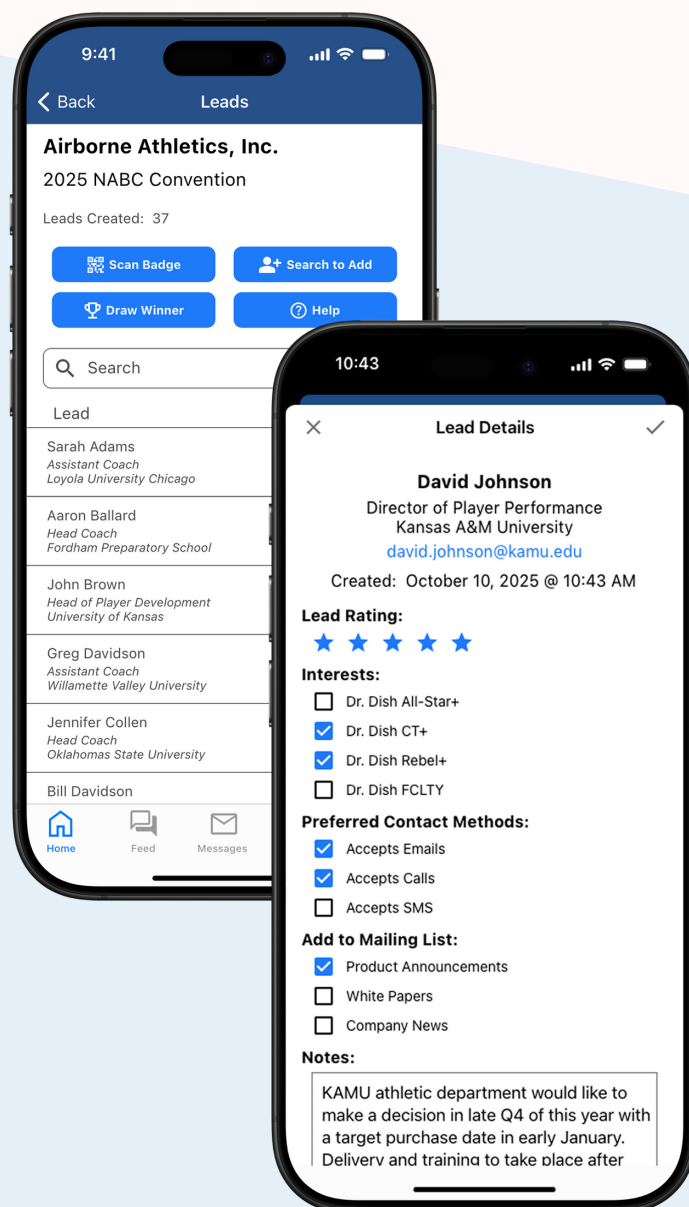
Use ratings, product interests, notes, and communication preferences to **qualify leads** at the event.

View and edit leads in real-time from the app or website.

Exhibitors and sponsors can easily **export lead data** and import into any CRM.

Exhibitors and sponsors **self-manage** by adding staff and lead qualifiers.

Attendees can **request information** from an Exhibitor's or Sponsor's profile.



Just \$50 per exhibitor

This fee is only for exhibitors who opt in to Lead Capture.