



Individual and Organization Award Application Questions

In addition to asking for contact information on the nominator and nominee, the Individual and Organization Award applications include the following questions:

1. Please describe the nominee's efforts to connect sustainability to user satisfaction, safe environments, and healthy conditions for employees and surrounding environments. Descriptions should include nominee efforts toward extraordinary leadership and innovation in creating and maintaining sustainable, high-performance facilities. Please also describe any facility project(s) developed by the nominee or their clients that implement(s) the Labs21 approach. (Limit 1500 characters.)
2. If energy, water, and/or cost savings can be attributed to the nominee's efforts, please complete the following where applicable. Please indicate if calculations apply to more than one facility.
 - a. Total energy saved during the period of performance (Btu)
 - b. Total water saved during the period of performance (gallons)
 - c. Total costs saved during the period of performance (dollars)
3. Please describe any and all educational activities or efforts that the nominee has used to inform employees, managers, facility staff, clients, and neighboring or affected communities about Labs21, including the Labs21 Approach and its benefits to the organization, client, and the community. Attach or provide examples of these activities/efforts where possible. (Limit 1500 characters.)
4. If applicable, describe the integration of Labs21 goals into the nominee's company business plan, objectives, and services. (Limit 1500 characters.)
5. Please describe any and all examples of the nominee's efforts to promote and market Labs21 and its benefits to the laboratory and high-tech building community to other individuals and organizations outside the nominee's firm or organization. Promotional and marketing activities could include presentations at conferences, site visits, articles, correspondence, information on company Web sites, outreach to industry, advertisements, and/or meetings where information on Labs21 is shared. Additional credit will be given if it can be shown that these promotional efforts directly resulted in additional registrations for a Labs21 conference or workshop. (Limit 1500 characters.)
6. Please describe any and all efforts by the nominee to promote the Labs21 conference and workshops to peers, management, and facility staff in their organization or place of business, and if these promotional efforts resulted in additional registrations for a Labs21 Conference or workshop. (Limit 1500 characters.)



7. Did the nominee attend and/or sponsor the Labs21 2007 or 2008 Annual Conferences? (Yes or No). Please indicate attendance, sponsorship, or both.

Please note, to submit a nomination for the *Go Beyond* Awards, you must complete the online application form, which is linked from: <www.i2sl.org/labs21/conference/awards.html>. This page is not submittable as an official award nomination.

If you have any questions, please contact I²SL at <labs21@i2sl.org> or 703.841.5484.