



Equipment Manufacturers' Award Application Questions

In addition to asking for contact information on the nominator and nominee, the Equipment Manufacturers' Award application includes the following questions:

1. Please describe the laboratory equipment and how it is significantly contributing to reducing the environmental footprint of a client's laboratory facility through the equipment's innovative design and engineering. Also describe any efforts the company makes toward offsetting resources employed in the product's manufacture, use, and disposal. Include supporting metrics where available/possible. (Limit 1500 characters.)
2. Please describe any and all ways that the manufacturer educates buyers and users about its equipments' "green" qualities. Please describe how this information is documented or provide with this nomination a copy of the material where the equipment's sustainable aspects are promoted. Please clearly identify in any supplemental materials where information on the equipment's sustainable aspects appears. (Limit 1000 characters.).
3. Does the manufacturer promote its commitment to and leadership in using the Labs21 Approach in its marketing materials for the product or service? (Yes or No). If yes, please describe how this information is documented. (Limit 255 characters.)
4. Please describe the ways in which the manufacturer integrates the Labs21 Approach into its business model, including but not limited to company objectives and other products or services. (Limit 1500 characters.)
5. Did the nominee present its product or service at the Labs21 2007 or 2008 Annual Conference Technology and Services Fair? (Yes or No)

Please note, to submit a nomination for the *Go Beyond* Awards, you must complete the online application form, which is linked from: <www.i2sl.org/labs21/conference/awards.html>. This page is not submittable as an official award nomination.

If you have any questions, please contact I²SL at <labs21@i2sl.org> or 703.841.5484.