

I2SL Landfill Diversion Working Group

July 27, 2017

Attendees: Ilyssa Gordon, Star Scott, Phil Wirdzek, Amorette Getty, Kathy Ramirez Aguilar, Kelly O'Day Weisinger

Focus area proposal: This is to concentrate our productivity towards progress in between the monthly calls, leading up to and beyond the October I2SL conference; plan to continue our relationship with suppliers that we are building up for the conference. Benefits of having focus areas is to make our working group a consolidated place for this purchaser and supplier info, identify gaps, and chart progress toward ultimate working group goals.

- Ilyssa and Kelly will facilitate each Focus area
- Ask for members to join one or more Focus area
- Start by members offering information and thoughts on what you know through interviews and survey

Focus area: Purchaser side – benchmark purchaser efforts at landfill diversion

- Star Scott volunteered for this group
- Ilyssa Gordon will facilitate this group
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Focus area: Supplier side – benchmark of supplier options and existing supplier strengths

- Working group could start by interviewing the conference panelists to understand existing efforts.
- We hope this is the beginning of a partnership to engage with them moving forward beyond the conference.
- Kelly to facilitate this group
 - o Set up calls with panelists and include Kathy
- Kathy to join this group

Focus area: Conference Planning – overlap from the two other areas or independent participation

Want to work on these between now and conference so that we can present what we know and target questions to panelists with current state of affairs

****ACTION ITEM****

Please email Ilyssa and Kelly to let us know which focus area(s) you would like to participate on.

Conference Update from Phil

- 4 commitments for the panel: Jeffrey from Millepore-Sigma, Rachael Relph from Thermo Fisher Scientific, Nate Belke Sustainability Manager of VWR, and Andrew Larson from AdGene.
- Kathy also wants to try to get a commitment from NEB.
- Getting information ahead of time to pose what we think we understand about the market is a good idea

- Suggested having a conference call ahead of time with panelists so everyone knows what to expect - prime them with our questions. We can get aware ahead of time what their efforts are. Mid-late September for conference call with panelists.
- Session is Tuesday morning from 8:00am – 10:00am. 3 presentations at 20 minutes (hold questions for later) each already lined up. Hopefully we can have 45 minutes for the panel.
- Panelists are the suppliers from industry; Speakers presentations at the beginning of the 2h session are purchasers/university/academic side.
- Panel questions can be developed after benchmarking work and interviews with panelists are complete. Plan to keep a running list for now. ****ACTION ITEM - please send Kelly any potential panel questions**
- Goal of conference - engage with suppliers, create dialogue, show suppliers that this is so important to us as purchasers, that there is a greater cause out there.

Invitation letter to attend the conference

- One version saying thank you for agreeing to attend to those who have committed (Phil sent current draft) ****ACTION ITEM - please give feedback on this letter to Phil**
- Open letter to all other suppliers & manufacturers inviting to attend and/or join our work beyond the conference (Phil to work on)
- Essence of both letters is the same as what Kathy has already shared with the greenlabs google group and gotten signature commitments for.

Kelly notes for Ilyssa discussion on plan moving forward:

- Mine notes from last year's I2SL conference and follow-up
- Intern to research green schools listserv, literature review of publications
- Interview each LDWG member
- Request interviews from broader GL community
- Develop survey for people to fill out
 - o Ask for supplier & manufacturer name and contact information, and permission to invite to join the effort
 - o Ask if they would be interested in working with our group
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