

Thank you for promoting the 2019 Better Buildings Summit! This guide provides information about the Summit and sample content you can use to communicate Summit registration to your members prior to the event.

Event information

- **Department of Energy's Better Buildings Summit**
- July 10-11, 2019, with pre-conference activities on July 9
- Washington D.C. metro area (Arlington, VA); Hyatt Regency Crystal City
- This annual event for Better Buildings, Better Plants Partners and other key stakeholders provides the opportunity for professionals to explore emerging technologies and share innovative strategies in energy and water efficiency. Attendees can expect two days of interactive sessions with industry experts and market leaders as well as many opportunities to network with peers.
- For more information and to register, visit <https://betterbuildingssolutioncenter.energy.gov/summit>

Better Buildings Summit Social Media

The Better Buildings Summit hashtag is **#BBSummit2019**

- ▶ **Twitter**
Follow [@BetterBldgsDOE](https://twitter.com/BetterBldgsDOE)
- ▶ **LinkedIn**
Follow [Better Buildings Challenge](#)

Summit social media graphics can be found [here](#).

Sample posts:

- Sample tweet: Interested in exploring emerging energy efficiency tech? Want to meet industry experts and market leaders in your field? Check out @BetterBldgsDOE's #BBSummit2019 for the conference with all that and more! Register today: <https://betterbuildingssolutioncenter.energy.gov/summit>
- Sample tweet: #BBSummit2019 is an annual conference for professionals to explore emerging tech and share innovative strategies in energy and water efficiency. Join @BetterBldgsDOE in Arlington, VA (DC metro area): <https://betterbuildingssolutioncenter.energy.gov/summit>
- Sample LinkedIn: Interested in meeting thought leaders from the commercial, industrial, education, and state and local government sectors? Motivated to advance your organization's energy and water efficiency strategies? Sign up for the 2019 Better Buildings Summit in Arlington, VA (DC metro area). The Summit is uniquely designed for partners and stakeholders to exchange best practices and highlight demonstrated market solutions with an equal emphasis on discussing future opportunities for greater energy efficiency in America's buildings, manufacturing facilities, and homes. More here: <https://betterbuildingssolutioncenter.energy.gov/summit>

Sample email/newsletter blurb

Register for the 2019 Better Buildings Summit

Register today for the [2019 Better Buildings Summit](#)! The Summit will be held July 10-11 in the Washington D.C. metro area (Arlington, Virginia) with pre-conference activities on the afternoon of July 9. This 2-day event will feature interactive sessions with industry experts and market leaders, as well as many opportunities to network with peers. Don't miss this opportunity to explore emerging technologies and share innovative strategies in energy and water efficiency with fellow professionals. [Register now](#) to reserve your place!