

Sponsorship Options

2018 I²SL Annual Conference

October 14-17, 2018 • Raleigh, North Carolina



Customize Your Sponsorship and Maximize Your Marketing Opportunities

Attendee Materials

| | |
|--|---------------|
| Name badge holder/lanyard | Cost* \$4,000 |
| Attendee tote bag/cinch sack | \$4,000 |
| New! Notepad and/or pen (combo) | \$3,000 |
| New! Your giveaway handed out at registration | \$2,000 |

**Note: These costs do not include production of attendee materials; I²SL can provide materials with your logo at additional cost, or sponsors can create and provide their own materials. All materials will be distributed at the registration desk.*

Branding Opportunities

(your company name/logo associated with the following):

| | |
|----------------------|---|
| Mobile App | |
| Full-sized Splash Ad | \$5,000 |
| Main Banner | SOLD OUT! (e) |
| Wi-Fi | \$3,500 per day (3 available) |
| Charging Station | \$5,000 SOLD |
| Hotel Key | \$3,000 SOLD (r logo on front of card) |

| Function Sponsorship | Number | Cost** | Promotional Opportunity |
|------------------------------|------------------|---------------|--|
| Continental Breakfast | 3 | \$7,500/day | Signage (printed with company name) at station |
| Morning Coffee Services | 3 2 Left! | \$2,500/break | Signage at station |
| Afternoon Breaks | 2 | \$5,000/break | Signage at station |
| Tech Fair Boxed Lunch | 1 | \$10,000 | Signage/announcement in exhibit hall |
| Awards Seated Luncheon | 2 1 Left! | \$10,000 | Signage/table tents/announcement/stage |
| Tech Fair Receptions | 2 | \$15,000 | Signage/welcoming remarks in exhibit hall |
| Closing Buffet Lunch | 1 | \$12,000 | Signage/speaking opportunity |
| Conference Technical Session | 30+ | \$2,000 | Signage/agenda note/session content |
| Plenary Sponsor | 1 | \$10,000 | Signage/introductory speaking opportunity |

***Note: Cost of meals and breaks includes foodservice and beverages (but no alcohol, which can be negotiated for evening events).*

Sponsorship Levels

| | | | |
|--|--|--|---|
| <p>\$2,000 to \$7,500 BRONZE LEVEL SPONSORS will be recognized with:</p> <ul style="list-style-type: none"> I²SL website and social media promotion Your company's logo on I²SL's main conference website and mobile application | <p>\$7,501 to \$15,000 SILVER LEVEL SPONSORS will receive the Bronze level sponsorship options, PLUS:</p> <ul style="list-style-type: none"> Company recognition at the 2018 Annual Conference through signage One free registration | <p>\$15,001 to \$25,000 GOLD LEVEL SPONSORS will receive the Silver level sponsorship options, PLUS:</p> <ul style="list-style-type: none"> Website advertising Two free registrations (total) | <p>Greater than \$25,000 PLATINUM LEVEL SPONSORS will receive the Gold level sponsorship options, PLUS:</p> <ul style="list-style-type: none"> Registration/reception banner Free booth Two free registrations (total) |
|--|--|--|---|

Don't see something you'd like to sponsor? Call us!

Contact Erin Pittorino, ERG, at 781/674-7260 or erin.pittorino@erg.com with any questions.