

Sponsorship Options

2018 I²SL Annual Conference

October 14-17, 2018 • Raleigh, North Carolina



Customize Your Sponsorship and Maximize Your Marketing Opportunities

Attendee Materials

Name badge holder/lanyard	\$4,000
Attendee tote bag/cinch sack	\$4,000
New! Notepad and/or pen (combo)	\$3,000
New! Your giveaway handed out at registration	\$2,000

**Note: These costs do not include production of attendee materials; I²SL can provide materials with your logo at additional cost, or sponsors can create and provide their own materials. All materials will be distributed at the registration desk.*

Cost*

Branding Opportunities

(your company name/logo associated with the following):

Mobile App	
Full-sized Splash Ad	\$5,000
Main Banner	\$2,000 (4 available)
Wi-Fi	\$3,500 per day (3 available)
Charging Station	\$5,000
Hotel Key	\$3,000 (logo on front of card)

Function Sponsorship	Number	Cost**	Promotional Opportunity
Continental Breakfast	3	\$7,500/day	Signage (printed with company name) at station
Morning Coffee Services	3	\$2,500/break	Signage at station
Afternoon Breaks	2	\$5,000/break	Signage at station
Tech Fair Boxed Lunch	1	\$10,000	Signage/announcement in exhibit hall
Opening Tech Fair Reception	1	\$15,000	Signage/welcoming remarks in exhibit hall
Awards Seated Luncheon	2 1 Left!	\$10,000	Signage/table tents/announcement/stage
A Night at the Museum Event	2	\$15,000	Signage/welcoming remarks
Closing Buffet Lunch	1	\$12,000	Signage/speaking opportunity
Conference Technical Session	30+	\$2,000	Signage/agenda note/moderator remarks
Plenary Sponsor	1	\$10,000	Signage/introductory speaking opportunity

***Note: Cost of meals and breaks includes foodservice and beverages (but no alcohol, which can be negotiated for evening events).*

Sponsorship Levels

<p>\$2,000 to \$7,500 BRONZE LEVEL SPONSORS will be recognized with:</p> <ul style="list-style-type: none"> I²SL website and social media promotion Your company's logo on I²SL's main conference website and mobile application 	<p>\$7,501 to \$15,000 SILVER LEVEL SPONSORS will receive the Bronze level sponsorship options, PLUS:</p> <ul style="list-style-type: none"> Company recognition at the 2018 Annual Conference through signage One free registration 	<p>\$15,001 to \$25,000 GOLD LEVEL SPONSORS will receive the Silver level sponsorship options, PLUS:</p> <ul style="list-style-type: none"> Website advertising Two free registrations (total) 	<p>Greater than \$25,000 PLATINUM LEVEL SPONSORS will receive the Gold level sponsorship options, PLUS:</p> <ul style="list-style-type: none"> Registration/reception banner Free booth Two free registrations (total)
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Don't see something you'd like to sponsor? Call us!

Contact Erin Pittorino, ERG, at 781/674-7260 or erin.pittorino@erg.com with any questions.