

# Labs21 2012 Annual Conference



October 2–4, 2012 · San Jose McEnery Convention Center · San Jose, California, USA

## Labs21 2012 Annual Conference Opportunities for Involvement

The Laboratories for the 21<sup>st</sup> Century (Labs21<sup>®</sup>) Annual Conference is the nation's premier gathering of sustainable laboratory and high-tech facility professionals from around the world, including designers, architects, engineers, builders, owners, operators, and equipment manufacturers. The event highlights recent advancements in laboratory efficiency, technology, and performance and provides the high-tech facility community with a unique forum for information exchange and education.

The Labs21 2012 Annual Conference, taking place October 2 through 4 in San Jose, California, promises to provide attendees, exhibitors, and sponsors with more opportunities to participate than ever before. Looking for ways to get involved? Conference cosponsor, the International Institute for Sustainable Laboratories (I<sup>2</sup>SL), invites you to consider the following opportunities:

### Present at the Conference

[www.i2sl.org/labs21/conference/call12.html](http://www.i2sl.org/labs21/conference/call12.html)

If you have in-depth knowledge or experience in the areas of sustainable laboratory or high-tech facility design, engineering, equipment, or operation, submit an abstract to present at the Labs21 2012 Annual Conference. Abstracts for the Call for Presenters will be accepted Wednesday, January 4, 2012, through **Friday, March 23, 2012**.

### Nominate a Person, Project, or Organization for a *Go Beyond* Award

[www.i2sl.org/labs21/conference/awards.html](http://www.i2sl.org/labs21/conference/awards.html)

I<sup>2</sup>SL invites you to submit nominations for individuals, organizations, manufacturers, and projects—including self-nominations—that promote and demonstrate the goals of Labs21. The call for *Go Beyond* Award nominations will open in **spring 2012**. *Go Beyond* Award sponsorship opportunities are also available (see sponsorship section below).

### Attend the Conference

[www.i2sl.org/labs21/conference/registration.html](http://www.i2sl.org/labs21/conference/registration.html)

Conference registration opens on **Tuesday, May 1, 2012**. Register by **Friday, July 13, 2012**, to take advantage of the discounted early registration rate. While registering for the conference, you may also elect to register for the pre-conference workshops that will be offered on Monday, October 1, and for offsite tours that will take place throughout the week.

### Become a Conference Sponsor

[www.i2sl.org/labs21/conference/sponsorships.html](http://www.i2sl.org/labs21/conference/sponsorships.html)

I<sup>2</sup>SL has created several opportunities for your organization to broaden your visibility at this premier event while also supporting the Labs21 2012 Annual Conference. For example, you may choose to highlight your company in the onsite program, provide funding for an offsite facility tour, or have your company's promotional item added to the tote bags received by all attendees. You can even sponsor the tote bag itself!

### **Exhibit in the Technology and Services Fair**

[www.i2sl.org/labs21/conference/tech\\_fair.html](http://www.i2sl.org/labs21/conference/tech_fair.html)

The Labs21 Annual Conference Technology and Services Fair consistently draws some of the top manufacturing and service companies from the United States and abroad. These exhibitors showcase their sustainable laboratory equipment and services to the targeted audience of 700 conference attendees. Reserve your booth by **Friday, June 1, 2012**, to receive the early bird discount of \$500 off your booth registration. In addition, organizations that have exhibited at the Labs21 Annual Conference for five or more years prior to 2012 will receive an additional \$500 discount off their booth registration fee.

### **Promote the Conference**

[www.i2sl.org/labs21/conference/promotion.html](http://www.i2sl.org/labs21/conference/promotion.html)

I<sup>2</sup>SL has developed a range of promotional tools, available on its conference website, to make spreading the word about the conference as easy as possible. Place our widget on your website to effortlessly share the latest conference news, send an electronic Save the Date postcard to communicate conference essentials, or place a pre-developed conference ad in your company or organization's upcoming newsletter. Additional promotional tools will be added as they become available.

### **Moderate a Session**

Moderators play a crucial role in the conference. They help keep sessions on schedule, make important conference announcements, introduce session speakers, and facilitate question and answer periods. If you would like to moderate a conference session, please email I<sup>2</sup>SL at <[labs21@i2sl.org](mailto:labs21@i2sl.org)>.

### **Green the Conference**

[www.i2sl.org/labs21/conference/additional\\_info/greening.html](http://www.i2sl.org/labs21/conference/additional_info/greening.html)

Each year, the Conference Planning Committee endeavors to make the Labs21 Annual Conference as green as possible. Read about what we're doing this year and what you can do to help us walk the talk.

### **Explore San Jose**

[www.i2sl.org/labs21/conference/additional\\_info/sanjose\\_info.html](http://www.i2sl.org/labs21/conference/additional_info/sanjose_info.html)

Take advantage of all that San Jose and California have to offer! Come early or stay after the conference to give yourself more time to explore this vibrant city, or make a vacation out of the trip by bringing a spouse, friend, or family members with you. Take a look at our collection of San Jose information for ideas on how to spend your free time and get around town.

For the latest conference information, please visit the I<sup>2</sup>SL website at <[www.i2sl.org/labs21/conference/conference2012.html](http://www.i2sl.org/labs21/conference/conference2012.html)>. If you have ideas or suggestions you would like to share with the Conference Planning Committee, please send them to <[labs21@i2sl.org](mailto:labs21@i2sl.org)>.

Thank you for your interest in the Labs21 2012 Annual Conference! We hope to see you in San Jose.



The Laboratories for the 21st Century (Labs21®) Annual Conference is hosted by the International Institute for Sustainable Laboratories (I<sup>2</sup>SL), in partnership with the U.S. Department of Energy (DOE) and the U.S. Environmental Protection Agency (EPA).

