



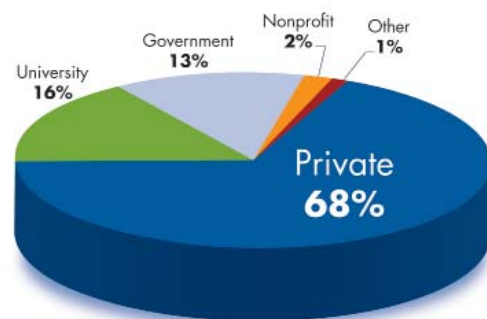
Why Sponsor?

We have a few good reasons for you to sponsor:

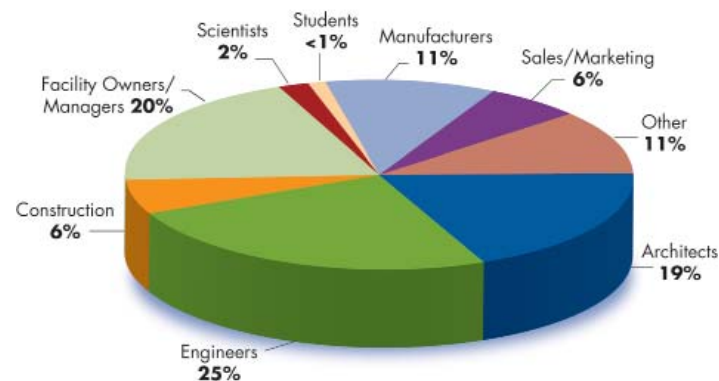
- The Labs21 Annual Conference is the only event dedicated to sustainable laboratory and high-performance facility design, construction, and operation
- The conference draws an equal mix of returning attendees and new participants
- One in four attendees has purchasing power
- Sponsorship opportunities start at just \$500

Thank You to Our 2010 Sponsors!

Typical Percentage of Attendees by Employment Category at the Labs21 Annual Conference



Typical Percentage of Attendees by Profession at the Labs21 Annual Conference



Sponsor logos included as of 8/30/10.

Labs21 2011 Annual Conference

www.i2sl.org/labs21/conference

Conference Sponsorship Opportunities

September 20–22, 2011
Rhode Island Convention Center
Providence, Rhode Island



The International Institute for Sustainable Laboratories (I²SL), co-sponsor of the Labs21 2011 Annual Conference, offers several sponsorship opportunities for your organization to attract the notice of the more than 600 architects, engineers, builders, owners, and operators who attend this premier event each year. Check out the following sponsorship opportunities or call us at 703-841-5484 to customize your own.

\$1,000 and Under

\$500 Web Address/Booth Number

- Add your company's Web address or booth number next to your logo in the conference program's sponsorship section (found in the program's first few pages)

\$500 Highlight Your Involvement in Labs21

- Let attendees know you're dedicated to Labs21. We'll add a note next to your logo in the conference program's sponsorship section to tell attendees that your company is a Labs21 Supporter/Partner or to recognize that you have representatives presenting during the conference (Word limit: 15)

\$1,000 Company Blurb

- Tell attendees what you're all about by including a blurb about your company alongside your logo in the conference program's sponsorship section (found in the program's first few pages) (Word limit: 50)

\$1,000 Quarter-Page Announcement (Exhibitors)

- Post a quarter-page announcement about your organization in the conference program (for registered Technology and Services Fair exhibitors; this is not included with booth registration)

\$1,500 to \$2,500

\$1,500 Quarter-Page Announcement (Non-Exhibitors)

- Post a quarter-page announcement about your organization in the conference program (for non-exhibitors)

\$1,500 Half-Page Announcement (Exhibitors)

- Post a half-page announcement about your organization in the conference program (for registered Technology and Services Fair exhibitors; this is not included with booth registration)

\$2,000 Half-Page Announcement (Non-Exhibitors)

- Post a half-page announcement about your organization in the conference program (for non-exhibitors)

\$2,000 Full-Page Announcement (Exhibitors)

- Post a full-page announcement about your organization in the conference program (for registered Technology and Services Fair exhibitors; this is not included with booth registration)

\$2,500 Full-Page Announcement (Non-Exhibitors)

- Post a full-page announcement about your organization in the conference program (for non-exhibitors)

\$2,500 Conference Break Sponsorship LIMIT 5 SPONSORSHIPS!

- Provide refreshments during these important networking breaks
- Have your logo prominently displayed throughout the break area for maximum exposure as well as noted in the conference program and online

\$2,500 Promotional Items Sponsorship

- Have your company's promotional items added to the registration packets and distributed to attendees
Note: You supply the items [limit 2]; selections are subject to conference management approval



All sponsors will receive the following benefits:

- Logo on I²SL's website
- Logo in the conference program
- Sponsorship announced in I²SL's newsletter, *Sustainable Laboratory Times*, which is distributed bi-monthly to nearly 5,000 laboratory professionals
- Logo displayed on signage at the conference
- Logo on the Labs21 2012 Annual Conference Sponsorship Brochure

\$5,000 to \$10,000

\$5,000 Tote Bag Sponsorship EXCLUSIVE!

- Add your logo to the tote bag that I²SL distributes at registration

\$10,000 Opening Plenary or Luncheon Speaker Sponsorship ONLY 2 SPONSORSHIPS AVAILABLE!

- Sponsor the Opening Plenary or Labs21 Luncheon Speaker
- Meet the conference plenary speakers in an exclusive, informal setting
- Your logo will be prominently displayed during the plenary session

\$12,000 to \$15,000

\$12,000 Tour Sponsorship EXCLUSIVE!

- Sponsor tour transportation and refreshments
- Have your logo prominently displayed on tour buses, at the reception, and in the conference program
Note: Alternatively, this can be sponsored by multiple companies at varying donation levels; exclusive sponsorship is on a first-come, first-served basis; minimum donation is \$3,000

\$15,000 Labs21 Technology and Services Fair Evening Reception EXCLUSIVE!

- Sponsor the largest networking event of the conference
- Have your logo prominently displayed on signage throughout the exhibit hall and in the conference program
Note: Alternatively, this can be sponsored by multiple companies at varying donation levels; exclusive sponsorship is on a first-come, first-served basis; minimum donation is \$5,000

\$15,000 Go Beyond Awards EXCLUSIVE!

- Sponsor an event that honors individuals, organizations, and projects that are making a difference
- Have your logo prominently displayed throughout the awards luncheon and added to award plaques and certificates
Note: Alternatively, this can be sponsored by multiple companies at varying donation levels; exclusive sponsorship is on a first-come, first-served basis; minimum donation is \$5,000

Sponsorship Donation Form

To confirm your sponsorship, please complete the following form and fax a signed copy to 703-841-1440. Alternatively, you can scan and e-mail a copy to <labs21@i2sl.org>. For more information, call 703-841-5484 or e-mail <labs21@i2sl.org>.

Contact Name: _____

Organization: _____

Address: _____

Phone: _____

E-mail: _____

Website: _____

Sponsorship:

Sponsorship Type (e.g., Tour Sponsorship): _____

Donation Amount: \$ _____

Payment Type:

Visa

MasterCard

American Express

Discover

Personal check made payable to: "International Institute for Sustainable Laboratories" (Please mail the check and a copy of this form to: I²SL, c/o ERG, 2300 Wilson Boulevard, Suite 350, Arlington, VA 22201)

Name on Credit Card: _____

Credit Card Number: _____

Expiration Date: _____

Signature of Cardholder: _____

Please fax this completed form to 703-841-1440.

Thank you for your support of the Labs21 2011 Annual Conference!

The Labs21 2011 Annual Conference is hosted by I²SL, in partnership with the U.S. Environmental Protection Agency (EPA) and the U.S. Department of Energy (DOE). No agency funding is provided. EPA and DOE have granted I²SL permission to use conference-related fundraising as a means of supporting I²SL's Labs21 Annual Conference activities. Use of company logos do not imply endorsement by any of the conference co-sponsors.